

PCAAE introduces certification program for association execs

THE PHILIPPINE Council for the Advancement of Association Executives (PCAAE) has launched its certification program for association executives and professionals.

The PCAAE's 'Certified Professional Association Executive' (CPAE) program has been designed to professionalize the country's association governance and management and offers excellent career opportunities for those working already or considering to work in the industry. Board members of associations can likewise benefit from the interactive and practical program.

On June 29, PCAAE holds at the Manila Marriott Hotel, as part of the certification program, "The Right Foundation for Association Governance and Management," from 8:30 a.m. and 5 p.m. On June 30, it presents "Designing Successful Association Membership and Services", also from 8:30 a.m. and 5 p.m.